

# SEPB

Summer 2015

# CONNECTION

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Meet the new GM

SEPB celebrates 75 years of service

FREE new service for TV subscribers

**Scottsboro**  
ELECTRIC POWER BOARD

## A tradition of service: 75 years of public power in Scottsboro

I am honored to be writing this column as the new general manager at Scottsboro Electric Power Board.

I began working here 17 years ago, and I look forward to the opportunity to continue to serve the people of Scottsboro. The employees of Scottsboro Electric Power Board have a record of excellent service, reliability and safety by working as a team. I intend to continue that standard of excellence by working together

for continued success.

This issue of SEP Connection helps to remind us that this organization has been serving Scottsboro for 75 years.

Our founders built an essential infrastructure that helped this community grow and thrive: electricity. Then, 17 years ago, we built another infrastructure that has become just as essential to the growth of the community: Internet, Cable TV, and Phone service.

Today, our focus is the same as it has

always been. We work to provide affordable, reliable service to the homes and businesses of our customers. And, we'll continue to do so for the next 75 years.



**Phillip Chaney**  
is manager of  
Scottsboro Electric  
Power Board.

Sign up for  
**PAPERLESS  
BILLING!**

It's fast and easy:

- ✓ Go to [www.scottsboropower.com](http://www.scottsboropower.com)
- ✓ Click on "BILLING"
- ✓ Follow the online directions

Call  
**256-574-2682**  
for more information.

## DON'T LEAVE US IN THE DARK:

Update your  
phone number  
today!

To better serve you, Scottsboro Electric Power Board needs your current phone number. Without it, we have no way of contacting you if there is a problem requiring immediate attention. And most importantly, an incorrect phone number can slow down our response time if you have a power outage. We will be unable to track your outage, which could make response times slower. With your home and cell phone numbers on file, our system will use Caller ID information to immediately identify your account when you call to report an outage. That helps us work more efficiently and get power restored faster.

To update your information, fill out the form below and return it with your bill or drop it off by the office. **When you update your information, you will be automatically entered into a drawing to win a \$50 credit on your bill. Drawing will be held on October 15.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (Home): \_\_\_\_\_

Phone (Cell): \_\_\_\_\_

# DID YOU KNOW?

SEPB is your hometown power utility, serving Scottsboro for 75 years. Since we are municipally owned, we don't report to stockholders or anyone other than our customers. That gives us the freedom to do what we feel is best for the people of Scottsboro, without having to worry about making a profit. We're proud of the work we've done over the last 75 years, and we're excited about our plans for the future. We believe our customers deserve the best, and we're proud to be neighbors serving neighbors.



## DID YOU KNOW...

Having a landline phone could be your lifeline. Landlines provide 911 dispatchers more information than cell phones in case of an emergency. Address data for landline phones is already programmed into the 911 system and pops up for dispatchers to see whenever a call comes in. That's not the case with cell phones. Residential digital phone service from SEPB is only \$39 a month and includes unlimited nationwide long distance. Call 256-574-2682 to set yours up today. Update to Platinum Internet and receive a chance to win a cordless phone set. Drawing held October 15.



## DID YOU KNOW...

SEPB has offered Fiber Optic gigabit Internet service for 14 years, supporting our schools, hospitals and more. As your hometown provider, we are committed to helping Scottsboro have the infrastructure it needs to provide the best health care, education and job growth possible for our community. Interested to learn more? Visit [www.scottsboropower.com](http://www.scottsboropower.com).



## DID YOU KNOW...

We've added new channels to our already awesome lineup! If you're already a SEPB Digital HD Cable Subscriber, these channels are included at **NO ADDITIONAL COST!**

- |                                |                              |                      |
|--------------------------------|------------------------------|----------------------|
| <b>741</b> - Discovery Science | <b>750</b> - Fox Sports 2 HD | <b>756</b> - SYFY HD |
| <b>742</b> - AMHC              | <b>751</b> - FX Movies HD    | <b>757</b> - FXX HD  |
| <b>743</b> - Discovery ID      | <b>753</b> - Bravo HD        |                      |
| <b>744</b> - Discovery Family  | <b>755</b> - MSNBC HD        |                      |

*(Get basic analog plus digital basic – over 100 different channels - \$57.95\*\* a month.) \*\*Digital converter required at additional cost.*



ELECTRIC POWER BOARD 1961 - (front) Leon Lusk, M.A. Wright, A.Z. Proctor, Johnny King, (back) Fred Wallingsford, Bill Shelton, Fred Keller, Buddy Lusk, Grady Brandon and Weldon Bray

## DID YOU KNOW...

At SEPB, we are raising the bar on our Internet service, not our prices. As part of our 75th anniversary, we are gladly providing **FREE** upgraded Internet speeds at **NO ADDITIONAL COST** to our customers.

### CHECK OUT YOUR NEW SPEEDS!

#### Platinum

- » 40 Mbps Down / 4 Mbps Up Max
- » Single User - \$60.00/mo.
- » Includes One Static IP Address

#### Gold

- » 20 Mbps Down / 2 Mbps Up Max
- » Single User - \$45.00/mo.
- » Static IP Address \$7.00/mo.

#### Silver

- » 3 Mbps Down / 1 Mbps Up Max
- » Single User - \$33.00/mo.
- » Static IP Address \$7.00/mo.



#### Don't forget about our business package:

60 Mbps down, 6 Mbps Up Max

Also, if a customer decides to upgrade their Internet to the Platinum speed, SEPB will provide a free wireless modem.\* Wireless modems take away the need for a separate router in your home. With a wireless modem from SEPB, customers can enjoy Internet on their tablets, phones, SmartTVs and laptops without the need for an additional piece of equipment.

(\* Limited Range)





# NO matter where you go, take your favorite shows!



If you've got an Internet connection,  
TV Everywhere is anywhere you are.

*Stream shows from some of your favorite networks  
on your computer, tablet or smartphone.*

In your Internet browser, go to [www.watchtveverywhere.com](http://www.watchtveverywhere.com)

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At the top of the page, click on "Select your TV provider" and scroll down  
to "Scottsboro Electric Power Board." Then click "register" from the menu.

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In order to register, you will need your account number, which can be found on the top left  
corner of your SEPB bill. It will be 12 digits long. Do not include the (-) dash. You will also  
need the name that is listed on your account.

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Once you have verified your registration via email, you can return to  
[www.watchtveverywhere.com](http://www.watchtveverywhere.com) and log in with the username and password you created.

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As soon as you have registered and receive access, you are free to enjoy your favorite pro-  
grams on your tablet or phone. Just remember, you only have access to some channels you  
currently subscribe to on basic analog only.

